

Evaluating industrial competitiveness strategy in achieving environmental sustainability

Mubasher Iqbal and Rukhsana Kalim

*Department of Economics and Statistics, Dr Hasan Murad School of Management,
University of Management and Technology, Lahore, Pakistan, and*

Noman Arshed

*Department of Economics, Division of Management and Administrative Science,
University of Education, Lahore, Pakistan*

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Abstract

Purpose – This study has incorporated competitiveness by considering it a significant factor behind determining as well as moderating industrial value added in the environmental Kuznets curve (EKC) framework. This study aims to explore the moderating role of competitiveness policy in EKC with an aim to promote business led sustainability at national level.

Design/methodology/approach – Considering the environmental deterioration aspect of industrialization, this study tests the existence of EKC for SAARC countries using the data from 1996 to 2021 using second-generation static panel data model.

Findings – Estimated results have validated that moderating effect is responsible for improving environmental sustainability in SAARC countries. Furthermore, population density is responsible for increasing while trade openness is responsible for decreasing carbon emissions.

Originality/value – Higher industrial activities are a symbol of upward-moving economic growth. But its other impact is in the form of environmental deterioration. However, the relationship between industrialization and environmental quality can be identified through EKC.

Keywords Environmental quality, Environment Kuznets curve, Industrialization, Globalization, Business competitiveness

Paper type Research paper

1. Introduction

Before development and industrialization, humans enjoyed intangibles like peace, fresh air, forest cover and natural foods. The initial phase of human development led to the depletion of such intangibles. Now the current issues faced by humans are the effects of environmental degradation on human life, which are evident from the huge difference between the life expectancy from the time of Adam and Eve to the present (Dockery and Pope, 1996; Murphy, 2003). This pressing issue has made governments think about making processes more sustainable. The magnitude of current efforts to slow down and reverse environmental deterioration can be assessed from the United Nations' 8th



Millennium Development Goal and 13th to 15th Sustainable Development Goals (Drabo, 2010) [1].

A global increase in industrialization is responsible for the deterioration of environmental quality (Wang and Liu, 2017). The theoretical relationship between industrialization and environment is understood from the work of economic development and income inequality (Kuznets, 1955, 1979) and known as environmental Kuznets curve (EKC), whereby industrialization would initially be profitable businesses experience leading to expansion in it and creating jobs and production. The consequence of unrestricted growth is realized in terms of increased CO₂ emissions. Later, businesses develop environment-friendly processes leading to higher industrialization (Ahluwalia, 1976; Fields and Jakubson, 1994). Within this background, the EKC phenomenon has been widely tested by empirical studies using economic growth and environmental quality (Özokcu and Özdemir, 2017; Sinha and Shahbaz, 2018; Usman *et al.*, 2019; Altıntaş and Kassouri, 2020; Arshed *et al.*, 2021a, 2021b).

There are some other factors as well, which are responsible for influencing carbon emissions. So, the demographics and composition of an economy are always crucial (Iqbal *et al.*, 2021). An increase in population puts demand pressure on businesses which may lead to pollution (Meng and Han, 2016; Rahman, 2017; Baloch *et al.*, 2018; Dong *et al.*, 2019; Qi, 2020; Illa, 2022). This demand can be met by trade relations to increase production, which leads to increased environmental deterioration (Ibrahim, 2022). But the other side of the picture is the opposite. Countries with efficient foundations regarding clean production trade openness do not harm environmental quality (Khan *et al.*, 2022).

The industrial sector in South Asian association for regional cooperation (SAARC) countries varies by country, but overall, the region has seen significant growth in the industrial sector in recent years (Sawhney, 2010). Despite the increase in the industrial sector, there are challenges that SAARC countries face, such as insufficient infrastructure, inadequate access to financing and a need for more skilled labor (Pandey and Mishra, 2015). Additionally, there are concerns about the environmental impact of industrialization and the need to promote sustainable development (Jadoon, 2021; Rehman and Zeb, 2020). For the attainment of sustainable industrialization, competition is significant (Singh, 2019). It can improve the quality of products besides efficiency in the production process, which leads to less harmfulness to the environmental quality (Khan *et al.*, 2021).

Competition in the industrial sector can drive innovation in SAARC countries, leading to the developing of new technologies and processes that reduce environmental impacts (Pérez *et al.*, 2018). In SAARC countries, this could involve implementing energy efficiency measures in manufacturing processes, optimizing supply chains to reduce transportation emissions or adopting closed-loop manufacturing processes that recycle materials and reduce waste (Jain and Goswami, 2021). Efficiency gains and innovation can lead to cost savings for companies in SAARC countries, making them more competitive in the market. However, it is important to note that cost savings should not come at the expense of environmental sustainability or social welfare (Touré, 2021).

By considering competitiveness within the different sectors of the economy, our study proposes that certain government policies in motivating business competitiveness can influence this EKC threshold so that the expansion of production may lead to a fall in CO₂ emission. For this purpose, global competitiveness index provides an evaluation of competitiveness of economies with the rest of the world [2]. So, prominent role of competitiveness is crucial because it can directly moderate the industry (Grabowska and Saniuk, 2022). It provides a platform where a country can innovate their industry through competition (Schwab and Sala-i-Martin, 2016; Arshed *et al.*, 2022a, 2022b, 2022c). Moreover,

competitiveness can be effective for improved products and environmental quality (Liu *et al.*, 2022).

The prime objective of this study is to test whether there exists an EKC explaining the nonlinear effect of industrialization on CO₂ emissions. Second, this study determines whether competitiveness intervention policy can be used to reduce net CO₂ emissions. The presence of this competitiveness moderator helps us to attain environmental sustainability.

After comprehensively introducing the subject matter, this study is divided into several parts. The second section is about the literature review to understand existing debates and to identify the literature gap. The third section explains the variables and sample to understand the meaning and source of the selected variables, the models to be estimated and the research technique. The fourth section explains and discusses the estimated results. The last section concludes the study's major findings along with some policy implications.

2. Literature review

The concept of EKC is derived from the Kuznets curve proposed by Kuznets (1955, 1979). It describes the relationship between income inequality and economic growth. Later, the work on EKC was started with the work by Grossman and Krueger (1991) later, followed by Selden and Song (1994) and Stern *et al.* (1996). Now, this theory is being widely tested in the literature. There are several empirical studies like Carson *et al.* (1997), Grossman and Krueger (1991, 1995), Panayotou (1993, 1995), Selden and Song (1994) and Vincent (1997) which point out the absence of carbon dioxide emissions-based EKC.

Different empirical studies have different opinions regarding the EKC. Some studies believe it is U-shaped, while others argue it is inverted U-shaped. First, those studies being discussed which have authenticated inverted U-shaped EKC. Shahpouri *et al.* (2016) have selected 54 development-wise countries, and Lorente and Álvarez-Herranz (2016) have selected organization for economic co-operation and development countries. Atasoy (2017) has selected 50 states of the USA, and Zaied *et al.* (2017) have selected 12 Middle East and North African (MENA) countries. Sirag *et al.* (2018) have considered different income group countries, and Raza and Shah (2018) have taken G7 countries. Koilo (2019) has taken 11 emerging economies, and Kong and Khan (2019) have worked on 14 developed and 15 developing countries. Chu (2020) has taken panel data from 118 countries. Altıntaş and Kassouri (2020) have selected 14 European Union countries. Other empirical studies found U-shaped EKC among them; Dietz *et al.* (2012) for the panel data of 58 countries, and Sahli and Rejeb (2015) for 21 MENA countries. Ota (2017) selected 20 Asian countries. Baloch *et al.* (2018) for Pakistan. Arshed *et al.* (2021a, 2021b) for 80 development-wise categorized countries. Chaudhry *et al.* (2022) validated U and inverted U-shaped EKC for organization of Islamic countries.

Recently, several studies have covered the EKC in their way. Ghaderi *et al.* (2023) have confirmed both U and inverted U-shaped EKC and highlighted the role of tourists in environmental sustainability. Wang *et al.* (2023) have established an inverted U-shaped EKC at the world level. Yan *et al.* (2023) have validated inverted U-shaped EKC using industrialization. This leads to development of hypothesis if industrialization with context of EKC:

- H_{o1} . Industrialization does not have a positive effect on CO₂ emissions below a certain threshold.
- H_{o2} . Industrialization does not have a negative effect on CO₂ emissions after a certain threshold.

Literature highlights the mixed evidence regarding population density and environment quality. [Meng and Han \(2016\)](#) have found a positive causal relationship between population density and carbon emissions. [Rahman \(2017\)](#) has found that population density is damaging the environment in most populous countries of Asia. On the other hand, [Ibrahiem \(2016\)](#) and [Baloch et al. \(2018\)](#) reveal that population density decreases carbon emissions or improves the environment in Egypt and Pakistan. [Dong et al. \(2019\)](#) and [Qi \(2020\)](#) have found a positive relationship between population density and carbon emissions in China. [Rahman and Alam \(2021\)](#) and [Hussain et al. \(2022\)](#) also believe that population density deteriorates the environment quality in Bangladesh and China. Finally, Lewis growth model discusses the rural excel labor absorbing ability of urban centers with the industrialization ([Todaro and Smith, 2009](#)) leading to increase in population density in urban centers. This complex nature of relationship requires this factor to be controlled while assessing the effect of industrialization on CO₂ emissions. This led to development of third hypothesis of the study:

H_{o3}. Population density does not have an effect on CO₂ emissions.

With the passage of time, the importance of international trade is increasing. So, it impacts environmental quality, but interestingly, it heterogeneously affects different regions. [Sun et al. \(2019\)](#) have validated the environmental destructive and environmental improving aspects of trade openness. Consistent with their findings, belt and road, high-, middle- and low-income countries are the victims of trade openness. While in East Asia, the situation is opposed. According to [Wang and Zhang \(2021\)](#), trade openness is found responsible for environmental deterioration only in lower-income countries, while in high-, upper-middle and lower-middle-income countries, it has the opposite impact. [Ibrahim \(2022\)](#), [Wang et al. \(2022\)](#) and [Muhammad et al. \(2022\)](#) have found that trade openness is responsible for environmental worsening. [Khan et al. \(2022\)](#) have validated that trade openness has the potential to improve environmental quality. This led to development of fourth hypothesis:

H_{o4}. Trade openness does not have an effect on CO₂ emissions.

The main emphasis of our study revolves around competitiveness and industry. Studies like [Porter and Van der Linde \(1995\)](#) and later on [Sinyak and Petrov \(2009\)](#) provided that regulating competitiveness defines how competitiveness would influence the environment. [Goldar et al. \(2017\)](#) have found that reducing carbon emissions intensity affects 'India's export competitiveness. [Oktris and Sitardja \(2018\)](#) have collected a sample of non-financial companies and concluded that these companies are significant revelations of carbon emission via competition. [Mohammad and Wasiuzzaman \(2021\)](#) have highlighted the environmental demolition aspect of competitiveness of the firms in Malaysia. [Adomako and Tran \(2022\)](#) have discussed that competitiveness is positively related to the sustainable environmental strategy in Ghana. Moreover, they have also highlighted the role of competitiveness in mediating the relationship between financial performance and a sustainable environment. This leads to development of *H5, H6* and *H7*:

H_{o5}. Competitiveness does not have a negative effect on CO₂ emissions.

H_{o6}. Competitiveness does not have a negative effect on Industrialization – CO₂ emissions relationship below a certain threshold.

H_{o7}. Competitiveness does not have a negative effect on Industrialization – CO₂ emissions relationship above a certain threshold.

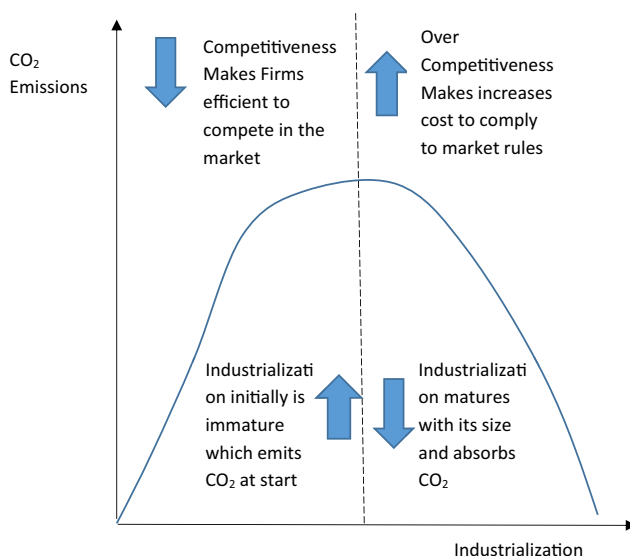
The present study contributes to the literature in a way that the above-discussed studies have used economic growth to test the EKC. But economic growth also contains sub-dimensions (like industrial, agricultural and services value addition), and our study has incorporated industrialization to test this theory. Determining as well as the moderating role of competitiveness has been incorporated. Studies like (Kalim *et al.*, 2019; Hassan *et al.*, 2020; Arshed *et al.*, 2021a, 2021b, 2022a, 2022b, 2022c) have related competitiveness with social development and economic productivity, which may hint that it could help in developing environment-protecting methods (Arshed *et al.*, 2022a, 2022b, 2022c). Specifically, the literature had not endorsed the role of competitiveness in attaining green sustainability. The main objective of integrating the moderator is to test the shifting of EKC or the attainment of environmental sustainability.

3. Data and methodology

3.1 Theoretical model

Kuznets proposed that with initial development, income inequality would increase later because of the trickle-down effect, development leads to a decrease in income inequality (Kuznets, 1955, 1979). This study has used the environmental Kuznets' curve hypothesis, where an increase in industrialization initially deteriorates the environment, and later on, it matures and becomes environment-friendly (Zaman *et al.*, 2016; Wang and Liu, 2017; Dong *et al.*, 2018; Usman *et al.*, 2019; Altıntaş and Kassouri, 2020; Arshed *et al.*, 2021a, 2021b; Chaudhry *et al.*, 2022). Figure 1 contains an inverted U-shaped where first phase represents environmental deterioration stage, while other is maturity stage, where improvement emerges.

Therefore, when we say that industrialization is responsible for deteriorating environmental quality, it means that the process of industrialization has had negative impacts on the environment, including pollution, deforestation and depletion of natural resources. Moreover, the use of fossil fuels in factories and transportation has caused air



Source: Figure by authors

Figure 1.
Theoretical model
of EKC

pollution, which can lead to respiratory illnesses and contribute to climate change. This phase represents the beginning of industrialization. A continuous expansion in industrialization later becomes sustainable. However, industrialization can lead to improvements in environmental quality through implementing ecological regulations, technological advancements that reduce pollution and waste and shifts toward sustainable production methods. For this purpose, competitiveness can play its role (Arshed *et al.*, 2021a, 2021b).

This study assumes that with competitiveness, the maturity stage can be attained earlier. Further, to propose suitable policies, this study has incorporated a moderator of EKC, which is also mentioned in Figure 1. As discussed by; Oktris and Sitardja (2018), Mohammad and Wasiuzzaman (2021) and Adomako and Tran (2022), competition in the production sector can bring about product enhancement. To get ahead in the production race, firms would use updated and innovative techniques of production, which must also be energy efficient. As a result, environmental challenges can also be minimized. This way this study proposes that competitiveness policy can moderate the EKC curve.

Based upon the above-discussed theoretical framework, this study has proposed a regression equation to cover this study’s objectives. CO₂ emissions is a dependent variable and representing environmental quality. Here, β_1 and β_2 are coefficients of industrialization and its square, respectively, while β_3 and β_4 are the coefficients of population density and trade openness, respectively, and these are the control variables. Further, β_5 is the coefficient of competitiveness. Finally, β_6 and β_7 are the coefficients of the cross-product of industrial value-added with competitiveness and its square, respectively. Finally, ξ is assumed to be a normally distributed error term of the model.

$$\begin{aligned} \text{CO}_2 = & \beta_1 \text{IND} + \beta_2 \text{IND}^2 + \beta_3 \text{PDN} + \beta_4 \text{TOP} + \beta_5 \text{COM} + \beta_6 \text{IND} * \text{COM} \\ & + \beta_7 \text{IND}^2 * \text{COM} + \xi \end{aligned} \tag{1}$$

3.2 Variables and sample

To meet the objectives, we have selected secondary data, and all the variables are collected from World Development Indicators (WDI) from 1996 to 2021. Further, Table 1 contains name, symbol, definition and source of the selected variables. The unbalanced panel data is constructed for SAARC [3] countries.

The dependent variable is the carbon emissions per capita and the instrument for environmental quality. Several studies have used this instrument for environmental quality like Sugiawan and Managi (2016), Zoundi (2017), Katircioglu *et al.* (2018), Yao *et al.* (2019), Dogan and Inglesi-Lotz (2020), Hassan *et al.* (2021) and Salem *et al.* (2021). To test the existence of EKC, this study has used industrial value addition. Several studies have tried to

Table 1.
Description of the
variables

Variable (symbol)	Definition	Source
Environmental quality (CO ₂)	CO ₂ emissions in metric tons per capita	WDI
Industrialization (IND)	Industrial value-added as % of GDP	WDI
Population density (PDN)	Ratio of total population and land area	WDI
Trade openness (TOP)	Volume of trade as % of GDP	WDI
Competitiveness (GC)	Global competitiveness index	WEF
Source: Table by authors		

sort out the same effort. Some recent studies are [Hassan *et al.* \(2021\)](#), [Arshed *et al.* \(2021a, 2021b\)](#) and [Wang and Zhang \(2021\)](#). Different studies have incorporated control variables as determinants of environmental quality. We have extracted population density as one of the determinants. A number of studies, including [Ibrahiem \(2016\)](#), [Ribeiro *et al.* \(2019\)](#), [Rahman *et al.* \(2020\)](#) and [Qi *et al.* \(2020\)](#), have proxied it as a determinant of environmental quality.

The evidence of competitiveness also exists in the literature, several studies have tested its role in carbon emissions, including [Goldar *et al.* \(2017\)](#) and [Oktris and Sitardja \(2018\)](#) have found a significant impact of competitiveness on environmental quality. Following [Arshed *et al.* \(2021a, 2021b, 2022a, 2022b, 2022c\)](#), this study has used it as a moderator of industrial-based EKC. For this purpose, β_6 and β_7 represent the interaction term of this policy moderator with industrialization and its square term, respectively.

3.3 Estimation technique

To estimate these regression equations, this study uses the Driscoll and Kraay fixed effect ([Driscoll and Kraay, 1998](#)) and feasible generalized ordinary least square (FGLS) methods. The benefit of using two econometric models helps to comprehend the reliability of the estimated coefficients. Both the estimated techniques are according to the nature of the data. Driscoll and Kraay fixed effect model provide robust standard errors for the presence of cross-sectional dependence ([İşık *et al.*, 2019](#)). While the FGLS model accommodates autocorrelation and heteroskedasticity ([Javaid *et al.*, 2022](#)). Studies like [Hanif *et al.* \(2020\)](#) and [Arshed *et al.* \(2022a, 2022b, 2022c\)](#) have used the quadratic specification with a moderator in their estimation equation.

4. Results and discussion

The descriptive analysis of the study is presented in [Table 2](#), where 0.951 is the average carbon dioxide emissions per capita in South Asian countries, which is higher than its standard deviation, showing that in this region, countries have similar CO₂ emission pattern. The assessment of skewness and kurtosis values shows that the data is not statistically normal, but this study avails the central limit theorem to assume data to be asymptotically normal.

[Table 3](#) confirms that the data has cross sectional correlation for all variables other than industrialization (IND). Furthermore, as the number of years is less than 20, this study can assume that the data is stationary ([Pedroni, 2008](#)), but it has cross sectional dependence. Hence, the Driscoll and Kraay model has been used, a robust second generation panel data analysis approach for cross sectional dependence in static panel data models.

For the estimated results using Driscoll and Kraay fixed effect and FGLS method, [Table 4](#) is presented. Stimulatingly, both results present similar findings in terms of slope

Statistics	CO ₂	IND	PDN	TOP	COM
Mean	0.951	24.428	501.504	56.059	4.071
Median	0.735	25.045	319.785	45.983	3.870
SD	0.845	8.917	463.592	31.277	0.619
Skewness	1.794	0.238	1.045	1.492	1.163
Kurtosis	6.114	2.514	2.942	4.825	3.496

Source: Table by authors

Table 2.
Descriptive statistics

coefficients, but the estimates of Driscoll and Kraay are preferred. Positive and negative coefficients of industrialization and its square reveal the inverted U-shaped EKC for South Asian countries. It implies that industry initially deteriorates the environment by releasing carbon emissions, but after a specific level, maturity emerges, and this sector becomes environment friendly. The cutoff value is 19.75, which shows that industrialized economies higher than 19.75% of gross domestic product (GDP) are experiencing the negative effect of industry on the environment. The literature contains evidence of inverted U-shaped relationships following some recent studies; [Sirag *et al.* \(2018\)](#), [Raza and Shah \(2018\)](#), [Kong and Khan \(2019\)](#), [Mania \(2020\)](#), [Murshed *et al.* \(2021\)](#) and [Yan *et al.* \(2023\)](#).

It is validated that population density is responsible for the environmental deterioration in selected South Asian countries. In this context, [Meng and Han \(2016\)](#), [Rahman \(2017\)](#), [Dong *et al.* \(2019\)](#) and [Qi \(2020\)](#) have found population density as an increasing determinant of carbon emissions.

Expansion in trade volume is responsible for environmental improvement in South Asian countries. Most literature supports the environmental descriptive aspect of trade openness, though the opposite evidence exists only for fiscally developed and stable countries. Keeping in view the findings of [Sun *et al.* \(2019\)](#), [Wang and Zhang \(2021\)](#) and [Khan *et al.* \(2022\)](#), trade openness can improve the environment quality.

Independently, competitiveness has been found responsible for environmental deterioration. However, competition among the productive units of the economy increases production hugely, and eventually, environmental quality starts to decline. These results are somewhat comparable with [Mohammad and Wasiuzzaman \(2021\)](#) and [Adomako and Tran \(2022\)](#). The negative coefficient of interaction terms of competitiveness and industrialization implies that expansion in both reduces the environmental challenges. In other words, higher competitiveness leads to decrease in CO₂ at each level of industrialization before threshold.

Table 3.
Cross sectional
dependence test

Variables	CD test	Prob.	corr	abs (corr)
CO ₂	21.230	0.000	0.909	0.909
IND	−1.500	0.135	−0.076	0.387
PDN	22.800	0.000	0.976	0.976
TOP	3.660	0.000	0.238	0.534
COM	10.761	0.000	0.817	0.947

Source: Table by authors

Table 4.
Panel estimated
model

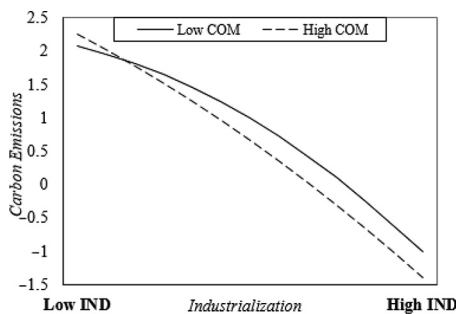
Variables	Driscoll–Kraay fixed effect			FGLS model		
	Coeff.	Prob.	t-test	Coeff.	Prob.	z-test
IND	0.237	0.000	8.030	0.170	0.033	2.140
IND ²	−0.006	0.000	−6.740	−0.004	0.012	−2.510
PDN	0.003	0.000	14.990	0.003	0.000	8.900
TOP	−0.001	0.743	−0.340	−0.003	0.094	−1.670
COM	0.748	0.000	14.270	0.672	0.000	3.570
IND*COM	−0.066	0.000	−10.580	−0.056	0.003	−2.940
IND ² *COM	0.001	0.000	7.900	0.001	0.007	2.710
C	−2.937	0.000	−8.110	−5.249	0.000	−5.010

Source: Table by authors

But interaction with the square term has a positive impact. This indicates that the ability of high industrialization to reduce environmental deterioration diminishes with the increase in the competitiveness. Thus, this model indicates the optimization of industrialization and competitiveness policy in achieving environmental sustainability.

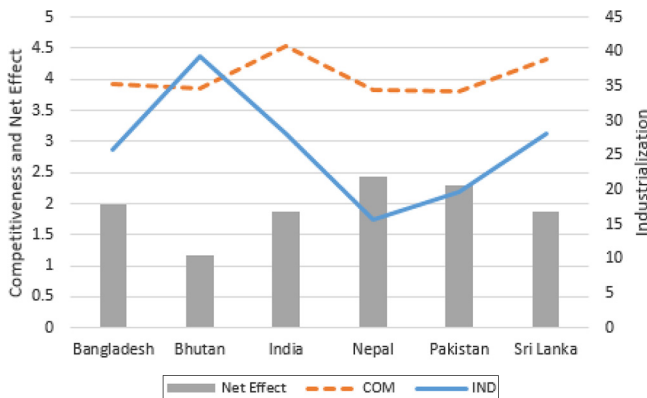
A graphical presentation of moderating effect is accessible in Figure 2, where the solid line is EKC at low competitiveness and dotted line is the EKC with high competitiveness. Considerably, interaction term of competitiveness with industrialization is negative, and the interaction with squared industrialization is positive, which shows that the competitiveness intervention flattens the EKC curve, this means that competitiveness will reduce the peak level CO₂ emissions, which was evident at the turning point of EKC. And based on the incidence of industrialization and competitiveness, countries in South Asia are experiencing a net negative effect on CO₂, while countries having high competitiveness will experience a further reduction in CO₂.

Figure 3 shows the average incidence of industrialization (in blue solid line) and competitiveness of countries in the sample (in red dashed line), and using that, the net effect on CO₂ is calculated while allowing the average values of control variables to determine the net effect. We can see that none of the countries is experiencing a negative net effect on CO₂, which means that either they are not industrialized enough to experience downward sloping



Source: Figure by authors

Figure 2.
Moderating effect



Source: Figure by authors

Figure 3.
Country level EKC
incidence

EKC or the competitiveness policy is not triggering the fall in net CO₂ emissions to a point where industrialization can reduce CO₂.

5. Conclusion and policy implementation

SAARC region constitutes highly populated countries of the world, where an increase in population demand is leading to environmental issues. Industrialization plays a role in providing goods and services but has environmental consequences. The primary objective of this study was to explore industry EKC along with the determining and moderating role of competitiveness. While the existence of trade openness and population density as controlling factors of environment quality, where only population density had significant positive effect.

This study uses the second-generation static panel data model by Driscoll and Kraay. The estimation confirms an inverted U-shaped industrial sector-based EKC. Population density is responsible for deteriorating, while trade openness improves environment quality in SAARC countries. In the case of business competitiveness, it is reducing the positive effect of industrialization and reducing the negative effect of squared industrialization. Generally, it indicates that the competitiveness-induced industry EKC is flatter, causing a smaller variation in the environmental quality, and it also speeds up the reduction in CO₂ for each level of industrialization. Hence, to attain this environmental sustainability, competitiveness can play its role. Competitiveness, specifically in the industrial sector, can encourage efficiency in the manufacturing process. These theoretical implications can help future studies to explore gains from moderating EKC curves rather than putting efforts in validating/invalidating the EKC relationship.

Government should announce some subsidies to fascinate industrial competition. World Economic Forum has provided many dimensions of competitiveness which can be used as a policy to alleviate competitiveness in the country. The productivity induced by competitiveness is proven to bring social and environmental sustainability. Further, the government should bring about door-to-door campaigns to instruct the people regarding its harmfulness. The textbooks should add specific chapters to prepare the upcoming generation for this challenge. Not only this, SAARC countries should strengthen the institutional framework. The results pointed out that competitiveness can help SAARC countries at the initial level of EKC where industrialization has a positive effect on CO₂ emissions. These insights can be crucial for the policymakers to instill relevant competitiveness promoting policies at the start so that industrialization process can be greenified.

Besides these comprehensive findings, this study still has some limitations. This study has specifically targeted SAARC countries, but the limit of sampled countries can also be extended, like association of Southeast Asian nations, emerging and newly industrialized countries. Moreover, this study has included only one factor, competitiveness, as a moderating factor of industrialization. However, other factors like the knowledge economy, green finance and renewable energy consumption can also be tested. Researchers can consider these limitations for further research on the subject matter. Future studies can also address the time taken to find carbon neutral level of industrialization.

Notes

1. UN Sustainable Development Goals – www.un.org/sustainabledevelopment/sustainable-development-goals/
2. www.weforum.org/reports/
3. www.saarc-sec.org/

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Corresponding author

Noman Arshed can be contacted at: noman.arshed@ue.edu.pk
